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Advertising Brings Results

"Growing With Mississippi"

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MARTIN LUTHER KING SENT TO PRISON IN GEORGIA



UGF CAMPAIGN is well underway because of the help of the PTA presidents of the local area. Among the workers are, from left, Mrs. Aura, Lee Gray, PTA president of the Johnson Elementary School; James Moxie, PTA president of the Robertson School; and Mrs. Fannie M. Frazier, PTA president of Martin School. All have participated in the organizational planning. The Territorial Residential Drive has been divided into 15 school areas. Each PTA president has secured Area Captains and Chairmen totaling 160 individuals. They in turn are cooperating with more than 1,000 volunteer workers who are making a door-todoor canvass of all residents.

Dr. Jackson, Founders' Day **Speaker Urges Racial Elevation**

of "racial integration" and not Task of Racial Elevation." enough of "racial elevation." He said that no society nor

By LOIS N. ALFORD , A record crowd at the 83rd government lifts a people, but the 12-month period. lege Founders' Day audience dent of the Convention of four with us," he said. Sunday there is too much talk million Negroes speak on "The

Throughout the week, follow-

son through their connection

At this meeting, reports

Alpha Pi Chapter and join

with all sorors in inviting their

Bulletin

STRICKEN IN VIENNA-

Opera star Leontyne Price

had to surrender her role in

"Aida," when it was pre-

sented last week in Vienna.

An appendicitis attack floor-

ed her and she had not suf-

ficiently recovered from sur-

gery to go through with the

performance.

Tea, Sunday, November 6.

Iota Phi Lambda Sorority Plans **National Observance Of** American Education Week

By S. M. Harvey, National | Schools" will be discussed. **Publicity Chairman**

According to a release from ing this initial Program, Sorors the office of Mrs. Montrosa of Alpha Pi Chapter will ac-Frazier, National Director of tively participate in American Education, Iota Phi Lambda Education week as follows: Sorority, all chapters of the Soror Maragret Brumfield at Sorority throughout the nation Sumner Hill High where she will participate in the obser- is a teacher; Soror Willye A. vance of American Education Singleton at Martin School, Week, as this is one of the where she is a teacher: Sorors National programs of the or- Ellen Wilson and Miriam John-

This year, American Educa- with Campbell College; Soror tion Week is being observed Eunice Magee at Rowan from November 6 to Novem- School; Soror Hattie Palmer ber 12. The Theme is: and Ernestine Gibson at Jack-"Strengthen School for the son State; Soror Blondell Wil-Sixties." The daily topics are: liams at Jim Hill High; Sorors

ous Students - Stronger vey, Matilda Wilson, Florida Schools." Monday, Nov. 7, "In- Bell and Celeste Chambliss terested Parents - Stronger through their various business-Tuesday, Nov. 8, es and other activities. "Able Board Members -Stronger Schools"; Wednesday, were also made on the NEGRO Nov. 10, "Ample Funds -Stronger Schools;" Friday November 11, "Challenging Cur- 1st of the new year. riculum - Stronger Schools;" Saturday November 12, "Lifelong Learners - Stronger

Schools." In Jackson, Miss., Alpha Pi Chapter meeting in the home of the Vice-President, Mrs. Maragret Brumfield, Wednesday night of this week, planned to open its observance with a Melody Tea to be given Sunday, November 6, in the auditorium of West Side Elementary School, Soror Willie Hardaway, sponsor. In addition to musical selections by some of the city's most talent ed people, the first topic of American Education Week "Serious Students-Stronger

Dr. J. H. Jackson, president Founders' Day program at Col- they must struggle, sacrifice, of National Baptist Conven- lege Park Auditorium heard and climb themselves. "The tion, told a Jackson State Col- the Chicago pastor and presi- center of the responsibility is

dividuals in it.

He spoke against sit-in demonstrations in stores and 'kneel-ins" in churches. "If you have religion in your church," he said, "use it. Don't Dr. King were denied the use go kneeling in somebody else's of textbooks in their cells, but

"It is difficult for a race to face those things we still must conquer," he said. He added divisions among Negroes themselves still exist because they were brought from many tribes and cultures before they had a chance to unite as a

Regarding sit-ins, Dr. Jackson said, "You can't get anywhere by just sitting down. Even if you do put a store out Sunday, November 6, "Seri- Patria Dansby, Sarah M. Har- of business, what have you

> He said overcoming crime and juvenile delinquency could not be accomplished "by counting the crimes of others."

He said no race could move the very efficient President of what we have."

was America's cause, and the junior language arts major many friends to the Melody cause must be "anchored in from Winona. the Christian tradition."

> sented a gift of \$3600 to JSC Durlene Hemphill, Renova. President J. L. Reddix.

Board of Trustees of Institu- freshmen and upperclass stu- operated by the Tennessee B. sophomores, 387 freshmen, sev- DANCE for Stevens Rose tions of Higher Learning pre- dents on the program who M. & E. Convention. sented keys to new campus maintain an average of "B." buildings to Pres. Reddix.

this week, the Rev. Martin Luther King, Jr., 31-year-old internationally known integration leader was sentenced, Wed., Oct. 26, to the Reidsville State Prison, 211 miles southeast of Atlanta, Ga., to serve a four month term for a traffic violation. This quick transfer of the noted leader from the DeKalb County jail

BULLETIN

Just before Press time, Thursday, October 27, news was received that the Rev. Martin Luther King had been released from the Georgia prison. At this time, no other details concerning the release were available by this paper.

in Decatur, Ga., a surburb of Atlanta, caught his attorneys by surprise. They did not know of his removal for the jail until they went into court that the sentence be vacated. A hearing on a request that King be released on bond pending an appeal was scheduled for Thursday morning,

Dr. King who gained fame in the successful Montgomery bus boycott was arrested in Dekalb County, May 1, on charges of driving without a Georgia driver's license. He. drew a fine of \$25.00 and a 12-months suspended sentence. The suspension was contingent upon his not violating any state, federal or local laws for

Last week, Dr. King was ar-He based his speech on three charged under Georgia's new points: Negroes must "be bold and anti-trespass law, enacted and frankly face their own specially to curb such protests. shortcomings," they must "de- Floods of protests against his velop the technique of appre- arrest were sent to Atlanta of- year of college work at Alcorn ciating themselves and their ficials and the trespass charges talents, and be proud of their were dropped. But before he race," and they must realize could be released he was the cause is greater than in- claimed by Dekalb County on grounds that he had violated terms of his probated sen-

> College students who were jailed at the same time with Dr. King was permitted to keep the Bible he was carrying at the time of his arrest.

Stringer Lodge Sends 7 Students To Jackson State

Seven students, three of them freshmen, are attending Dr. Owen had submitted his include Golda Bridges, a se- resignation be tabled. nior language arts major from Nov. 9, "Quality Teachers - BUSINESS AND PROFES- forward unless it appreciates McCullough High School, Mon- the establishment of a head-Stronger Schools"; Thursday, SIONAL DIRECTORY that is itself, adding that while Neg- ticello; Josie Anderson, a se- quarters at Owen College. The being compiled by local Iotans roes want everything the Con- nior science major and a grad- headquarters will be directed and which will be released the stitution promises, "we must uate of Thirty-Third Avenue by Dr .H. Clarke Nabrit, dinot compromise, but we must High School, Gulfport; Alford rector of finance of the con-Soror Miriam D. Johnson is learn to appreciate and respect Bell, a senior from Van Vleet vention, and pastor of the First He said the Negro's cause High School; and Ida Jones, a Street,

Know Your Please Renew Principal...



entrusted in their care.

School where the requirements for high school graduation were successfully completed. After completing one Agricultural and Mechanical College, a teaching position in the Hinds County Public Schools was accepted. Having In Jackson served in the capacity of principal for seven years, his ser-(Continued on Page 2)

Owen Re-elected By Tennessee **Baptists**

Dr. S. A. Owen, pastor of t h e Metropolitan Baptist Church, was elected to a twenty-fifth term as president of the Tennessee Baptist Missionary and Educational Convention this week at the eightyeighth session of the convention, held in Jackson.

Jackson State College on resignation as president, after scholarship granted by the M. a report of the nominating W. Stringer Grand Lodge F. committee which named him and AM Jurisdiction of Mis- as president was adopted, but sissippi. Scholarship winners a motion prevailed that the

The convention also voted and a graduate of Oklolona Baptist Church, Lauderdale

Commission was established to cludes 1301 regular college en-Freshman entering the Col- promote the work of Owen rollees, 149 part-time college Following the address, pres- lege under the program are College and other educational ident Lee Williams of the Na- Marie Groevener, Handsboro; objectives of the convention. tional Alumni Foundation pre- Wilmer King, Jackson; and Rev. H. H. Harper, pastor of St. Matthew Baptist church, Jackson State College sup- was named chairman of the Dr. E. Gray Izard of the plements awards made to Commission. Owen College is 297 seniors, 286 juniors, 317 AND FLAMES SHOW AND evening of fun and good times

Miss Jones is receiving the reports to the convention was ular college enrollment. The BER 10, makes a special ap- Thursday night, Nov. 10. Buy The new buildings represent supplement for the third time. adopted. The convention a current enrollment is the peal to all dance and music your Advance Tickets at all a state investment of \$1,200, Her average through her soph- dopted a budget of \$90,000, of largest in the history of the lovers to attend this Show and the regular places shown in (Continued on Page 2)

Or Join YWCA For 1960

JACKSON, Miss. - Please check this list to see if you are listed as we publish our membership for the year beginning with As, Bs, Cs and

Mrs. Malinda Alexander, Miss F. O. Alexander, Mrs. Leontine Anderson, Mrs. Geraldine Alexander, Mrs. T. C. Almore, Mrs. Hattie Ammons, Mrs. Francis Alexander. Mrs. Marie Austin, Miss Doris Almore, Mrs. Alberta Alexander, Mrs. Pearl Allen, Mrs. Evalett Alexander, Mrs. Jean Abron. Miss Mary Bridges, Mrs.

Mary Ann Brown, Miss Lula Butler, Mrs. Laura Baker, Wednesday morning to ask Editor's Note: This is the 4th Mrs. Ethel Beauchamp, Mrs. in a series of articles de- Ophelia Bradford, Mrs. Susie signed to acquaint the gen- Buckley, Mrs. Elizabeth Bankseral public and especially ton, Mrs. T. B. Brown, Mrs. J. the parents with the men T. Bankston, Mrs. Margurite and women who head the Brumfield, Mrs. B. A. Blackvarious schools in Jackson. burn, Mrs. Blanch Brown, Mrs. It is hoped that this effort Mary Brown, Miss Archie Ben- is no longer a miracle. The journalism. will bring about a better nett, Mrs. Willie Brock, Mrs. nations fastest growing supplespirit of cooperation from Evangeline Byrd, Mrs. Virgie ment which is currently being and consistent teamwork are the parents as these prin- Brown, Mrs. Anna Bell, Mrs. distributed in more than 40 cipals and teachers strive so Aletha Brown, Mrs. Jether newspapers and with a circu- TONE's upward surge. Says hard to make good citizens Brown, Mrs. Beatrice Brown, lation of 300,000 has had phe- McIllvanie "Our magazine is out of the boys and girls Mrs. Thelma Brown, Mrs. Ru- nomenal growth since its first new and different, editorially by Bryant, Mrs. Joe Lee issue 11 months ago. Brown, Mrs. Bobbiett, Mrs. This week we salute PRIN- Pearl Bracey, Mrs. Lucille CIPAL JAMES BERNARD Brown, Mrs. Beatrice Bass, (Continued on Page 2)

93rd Annual Session Jackson Dist. M. B. Assoc.

convene with the Morning Star papers. M. B. Church, Kane Street, November 1, 2, 3, and 4, the buted to the keen desire of tal of the Republica of Daho-Rev. P. E. Lott, pastor.

Churches. Other officers are: 1st Vice moderator, Rev. B D. Rushing; 2nd Vice, Rev. O D. Brown; Secretary, Rev. W. Todd; Asst. Sec., Rev. S L. Spann; Cor. Sec., Rev. J. H. Handy; Treasurer, Rev. G. C. A. Russell and Rev. P. H Howard.

Jackson State Enrollment

The total enrollment at Jackson State College for the first quarter of this academic A Baptist Education Fund year is 1591. This figure instudents, 53 graduate students, and 88 laboratory students.

According to Lionel B. Frazer. Acting Registrar who made the report October 18, nouncing the JAMES BROWN sis \$1.00. Plan now for an en special students, and seven Room, in Jackson, Miss., THE FLAMES DANCE AND A system of monthly church nurs s are included in the reg- THURSDAY NIGHT, NOVEM- SHOW at Stevens Rose Room, institution.

Tone Magazine, A Milestone In Journalism; Readers Get Added Plus, In Local Papers



TONE Publications, Inc., head- of modern day Negroes. It is ed by brilliant young publish- a lively package with splen-SMITH . . . a native Hinds Mrs. A. A. Barron, Mrs. Bar- er, Donald W. McIlvaine, for- did reproduction. We vow to Countian, who received his bara Barber, Mrs. Carrie Ben- mer commercial artist, TONE, make TONE a vital part of its rested during a sit-in demonstration at an Atlanta department store cafeteria. He was He then entered Lanier High Mrs. Dorshie Bridges, Mrs. Published in Chicago, the nucleus of TONE's staff includes U.S. To Open Carl Smith, Manager Editor; Chuck Leonard, Associate Six African Editor; and Edgar M. Harris, Advertising Manager.

> TONE started with thirteen with a print order of 40,000 the near future open Embas-JACKSON, Miss. - The months TONE increased its African nations, according to 93rd Annual Session of the print order to 105,000 copies an announcement made this Jackson District Missionary and today is now at the 300,000 week by the Department of Baptist Association, Inc., will mark with 43 subscribing news- State.

> Theme of the session is: throughout America to en- of Niger; Ouagadougou, Re-"The Church Fostering Mis- hance their papers with a public of Upper Volta; Fort sions Admist World Crisis." sparkling supplement, and to Lamy, Republic of Chad; Ban-Moderator of the Association the enthusiastic reception of gui, Central African Republic, is Rev. R. H. Walls, pastor of readers throughout the coun- and Libreville, Republic of the True Light and Fairview try who called TONE an amaz- Gabon.

the ingredients responsible for it appeals of the social, cul-Produced independently by tured and recreation interest

Embassies

WASHINGTON - The Uninewspapers in January of 1960. ted States Government will in copies. In less than three sies in six newly independent

These Embassies will be lo-This rapid growth is attri- cated in Porto-Novo, the capi-Negro newspaper publishers ney; Niamey of the Republic

James Brown And Flames Show And Dance At Stevens Rose Room, Thursday, Nov. 10; All Dance and C. Carroll; Missionaries, Rev. Music Lovers are Invited Advance \$1.75; At Door \$2.00



IAMES FAMOUS THE FLAMES

Dance. Without a doubt, all advertisement on page 8.

advance notices and standingroom only crowds thruout the country, have proved that the great stars, JAMES BROWN and the FLAMES are now giving their audience SUPER EN-TERTAINMENT, singing all their latest recordings.

This dance was scheduled for Sunday night, but that night became unavailable and as Thursday is the only date on the attraction in this sec-. . fans for JAMES BROWN from all over the state are expected to attend the Thursday, November

dance. Advance Tickets . At Door \$2.00 tax Incl. . . Promoter W. J. Miller in an- Tables sold on first come ba-

JAMES BROWN AND

GIVE TO THE UNITED GIVERS FUND